



PHARMA SUPPLY CHAIN & SECURITY WORLD VIRTUAL MEETING

It has never been more important to build a robust supply chain & to secure the pharmaceutical products across supply chain

Pharmaceutical companies have to resist the challenges looming from supply chain security lapses to avoid infiltration of counterfeit, diverted, and adulterated drugs entering into the supply chain. Apart from having an end to end visibility and traceability within the supply chain, an effective serialization programs will be a key differentiator and will be a competitive advantage for the pharmaceutical companies.

In this conference you'll not only discover innovative technologies, transformation strategies and collaboration methods, but how best to implement them to optimise your supply chain processes and strategies for drug anti-counterfeiting

SPEAKERS



**LUIZ
BARBERINI**

Operations Manager - External
Manufacturing Latin America
Bayer



**EMRE
GOLLU**

Supply Chain AD TR and MEA,
ES Head Established Brands
TR, CMC CL TR&MEA
UCB



**BJOERN
ROSNER**

Global Program Lead
Biogen



**İŞİL DÖNMEZ
SEYHAN**

Head of Supply Chain
Boehringer Ingelheim



**CHRISTOPHE
SUIZDAK**

Global Senior
Manufacturing Director
Cytiva



**GERALDINE
LISSALDE-BONNET**

Director Public Policy
Global Healthcare
GS1



**ARNI HRANNAR
HARALDSSON**

Head of Global Supply Chain
MS PHARMA



**KHALDOUN
ODEH**

Product Integrity and
Supply Chain Expert



**JIM
MARSHALL**

Devens Biologics Head of
Supply Chain
Bristol-Myers Squibb



**MICHAEL
TROCCHIA**

Executive Director
Abbvie



**RICHARD
LEE**

Chief Commercial Officer
Advanced Material Development



**GARY
POND**

Global Product
Authentication Lead
Colorcon



**BORYS
DANEVYCH**

Life Sciences lawyer,
founder, partner
Danevych.Law

**09 - 10
Sept 2020**

14 - 15Hrs BST



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VIRTUAL MEET AGENDA

DAY 1 - Wednesday - 9th September 2020

- 14:00 **Panel 1: Strengthening the pharma supply chain to prevent disruption and strategies to improve the overall supply chain efficiency**
- Are pharma supply chains ready for the next major disruption?
 - Key elements to building a more robust supply chain
 - Standardized method to ensure and prove end-to-end product integrity
 - Increase transparency across the supply chain
 - Q & A
- Emre Göllü**, Associate Director, Supply Chain, **UCB**
Işıl Dönmez Seyhan, Head of Supply Chain, **Boehringer Ingelheim**
Arni Hrannar Haraldsson, Head of Global Supply Chain, **MS PHARMA**
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- 14:30 **Exclusive Presentation - Next-Generation anti-counterfeiting packaging solutions by “Advanced Material Development”**
- Richard Lee**, Chief Commercial Officer, **Advanced Material Development**
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- 14:50 **Panel 2: Building a Smarter Supply Chain - How supply chain can unlock competitive advantage in pharma through the adoption of technologies**
- Leveraging the power of digital and analytics to drive Supply Chain decisions
 - Technologies Transforming Supply Chains – AI, Blockchain and other platforms
 - Emerging Business Models in Supply Chain
 - Q & A
- Michael Trocchia**, Executive Director, **Abbvie**
Jim Marshall, Devens Biologics Head of Supply Chain, **Bristol-Myers Squibb**
-
- 15:20 **End of Day 1**

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DAY 2 - Thursday - 10th September 2020

14:00 **Panel 1: Combating the Fake - Improving your anti-counterfeiting strategy and enhancing your supply chain security**

- How to manage security systems to mitigate risks
- Identify where serialisation fits in your supply chain and product security strategy
- Analyse the impact and proliferation of substandard medicines on brand reputation and patient safety
- Technology solutions as a means of securing your global product supply
- Q & A

Christophe Suizdak, Global Senior Manufacturing Director, **Cytiva**
Borys Danevych, Life Sciences lawyer, founder, partner, **Danevych.Law**

Khalidoun Odeh, Product Integrity and Supply Chain Expert
Gary Pond, Global Product Authentication Lead, **Colorcon**

14:30 **Panel 2: Implementing & Streamlining a successful Serialization strategy to ensure compliance**

- Discussing the challenges and complexities of serialization implementation
- Establish and execute an efficient serialized packaging line roll-out strategy
- The key considerations when choosing an outsourcing partner for implementing a successful Serialization strategy
- Discussing the challenges and complexities of serialization operations
- Q & A

Géraldine Lissalde-Bonnet, Director Public Policy - Healthcare chez, **GS1**

Bjoern Rosner, Global Program Lead, **Biogen**

15:00 **Exclusive Presentation - Collaborating with CMOs to Increase Efficiency and Overcome Capacity Issues**

- Partner with CMOs to promote innovation
- Utilize Lean and continuous improvement to drive efficiency and improve operations
- Get alignment with CMOs to better manage capacity and risk
- Q & A

Luiz Barberini, Operations Manager, External Manufacturing Latin America Head, **Bayer**

15:20 **End of Day 2**

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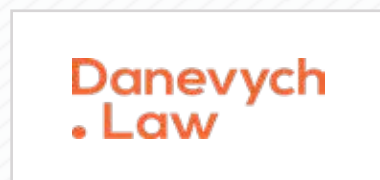
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