



# GLOBAL CLINICAL TRIALS CONNECT VIRTUAL MEETING

## Futuristic advancements in clinical trials through innovation and collaboration

A new spin on networking with our pre-conference webinar to discuss on the futuristic advancements in clinical trials and clinical research. This multidisciplinary program involves, clinical trials community from around the globe who are focused on learning more about clinical research, clinical trials planning and management and Virtual Clinical Trials.

- Innovative approaches to the design and execution of clinical trials
- How companies are realizing the potential of virtual trials
- Partnership & Collaboration - Sponsors, CROs, Sites and External Vendors
- Achieving Patient Centricity in Clinical Trials
- Efficient and Effective clinical trial recruitment planning
- Integrating Blockchain into clinical research

## SPEAKERS



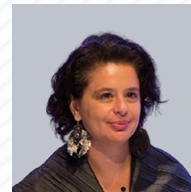
**DOMENICO  
MERANTE**

Global Clinical Development  
Therapeutic Area Clinical  
Lead Nephrology & Orphan  
Diseases  
Vifor pharma



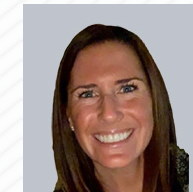
**SEBASTIAN  
STRATMANN**

Senior Manager Clinical  
Innovation Biopharma R&D  
Healthcare Business of  
Merck



**CATIA  
FONSECA**

International Clinical  
Trial Manager  
Roche



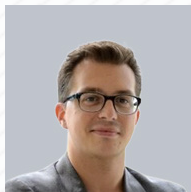
**STEFANIE GUENTHER  
KUHNER**

Global Director, Strategic  
Sourcing & Procurement - Clinical  
Technology & Patient Recruitment  
Bristol Myers Squibb



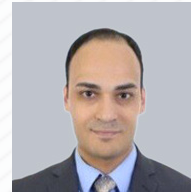
**MARY LYNNE VAN  
POELGEEST-POMFRET**

International patient advocate  
World Federation for  
Incontinent Patients - WFIP



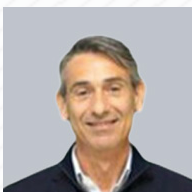
**OLIVIER  
COLLIGNON**

Statistics Leader  
GSK



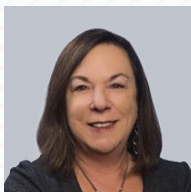
**SAFWAN  
KEZBOR**

MD Medical Director,  
Clinical Development  
Shionogi Inc



**DIEGO  
HERRERA**

Head of Clinica Data &  
Information Management  
Almirall, S.A.



**NANCY  
MEYERSON-HESS**

Consultant Clinical Research,  
Chief Compliance &  
Regulatory Officer  
eMQT

**10<sup>th</sup>  
Dec 2020**  
**14.00 - 15.50Hrs**  
**London Time (UK)**



# GLOBAL CLINICAL TRIALS CONNECT VIRTUAL MEETING



## VIRTUAL MEET AGENDA

Thursday - 10th December 2020

- 14:00 Hrs **Panel 1: Clinical Trials Innovation - Is Pharma Ready to Embrace Virtual Trials?**
- Creating new possibilities to patients
  - Improve patient experience and data quality
  - Proper implementation of Technologies and Strategies
  - How to overcome hurdles in meeting the demands of this new era of drug innovation
  - The impact of COVID-19 on virtual trials
- Stefanie Guenther Kuhner**, Global Director, Strategic Sourcing & Procurement - Clinical Technology & Patient Recruitment, **Bristol Myers Squibb**  
**Safwan Kezbor**, M.D., Medical Director, Clinical Development, **Shionogi Inc**  
**Diego Herrera**, Head of Clinica Data & Information Management, **Almirall, S.A.**  
**Sebastian Stratmann**, Senior Manager Clinical Innovation Biopharma R&D, **Healthcare Business of Merck**
- 
- 14:40 Hrs **Panel 2: Achieving Patient Centricity in Clinical Trials**
- Understanding of the patient and the trial journey
  - Integrating technology and communication to enhance transparency
  - What frameworks are in place to support patient engagement?
  - Benefits of patient engagement
  - Challenges and Barriers - How to overcome it?
- Domenico Merante**, Global Clinical Development Therapeutic Area Clinical Lead Nephrology and Orphan Diseases, **Vifor Pharma**  
**Catia Fonseca**, International Clinical Trial Manager, **Roche**  
**Mary Lynne Van Poelgeest-Pomfret**, International patient advocate, **World Federation for Incontinent Patients - WFIP**
- 
- 15:20 Hrs **"Collaborative Platform Trials to Fight COVID-19: methodological and regulatory considerations for a better societal outcome"**
- Olivier Collignon**, Statistics Leader, **GSK**
- 
- 15:50 Hrs **End of Meeting**

**10<sup>th</sup>**  
**Dec 2020**  
**14.00 - 15.50Hrs**  
**London Time (UK)**



# GLOBAL CLINICAL TRIALS CONNECT VIRTUAL MEETING

## Our Sponsors

### GOLD SPONSOR



**Making Waves**

### SPONSOR



**ARCTORIS**



**EVEX  
HOSPITALS**



**GAVION  
TECHNOLOGIES**

## SPONSOR VIRTUAL MEETING

An exciting opportunity sponsor to a session/webinar during the webinar series. We are committed to helping industry partners to learn and discuss their experience on the current developments and promote their product and services in a variety of ways. As a sponsor, your organization will gain Exclusive visibility and engagement with the audience.

To find out more about sponsoring a session during one of our online events, please email or call us:  
Phone: +44 (0) 207 096 0786 Email: [sponsor@corvusglobalevents.com](mailto:sponsor@corvusglobalevents.com)

**10<sup>th</sup>  
Dec 2020**

**14.00 - 15.50Hrs  
London Time (UK)**